

FiveCo is laying their brand in the landscape of Swiss innovative engineering.

Mont-sur-Lausanne, 11th March 2015

After twelve years of business, the Swiss firm FiveCo has a confirmed pathway. Currently settled in new, much more spacious offices, with new recruits and a new website, they are bringing their contribution to « Swiss-made » innovation in putting forward « by FiveCo », a unique and recognized know-how.

New offices, new horizons

« Creativity is contagious, pass it on », «Thinking always ahead brings a state of mind in which nothing is impossible », «Details make perfection, and perfection is not a detail ». These quotes from Albert Einstein, Henry Ford and Leonardo da Vinci respectively, are the quotes displayed on the glass partitions in FiveCo's new offices near Lausanne. As confirmed by Antoine Lorotte, CEO and founder, « This move has been like a coming-of-age for our company: after twelve years, we needed to find a space large enough to welcome all new team members. » Effectively, in order to be able to meet growing demand, FiveCo needed to find new recruits and... move. The team is evolving with the demand but retains a human size. When necessary, they collaborate with other partners (designers, craftsmen...), favoring local businesses. « Many successful companies chose to outsource their work, but our aim is to remain a Swiss enterprise, well anchored in our surrounding region and where we wish to grow in renown », adds Antoine Lorotte.



FiveCo Offices

by FiveCo, an exclusive signature

Switzerland is a fertile ground where innovation thrives. Next to Japan, we are the country that applies for the most patents per million inhabitants (OECD statistics, 2012). « Industrial innovation is a major asset here », adds Antoine Lorotte, and FiveCo has every intention of laying down their cornerstone to the building. « If we undersign 'innovative engineering', it is a reminder that engineers are very creative by nature. » Since its creation, FiveCo has put its creativity to the service of industry. They take on innovative projects for large companies and accompany them until the development phase of a prototype. In parallel with the outsourcing, FiveCo have created their own brands. The wine cellar management system, Mémoire du Vin, continues to inspire passionate collectors, and each new piece of furniture in the Art of Secret collection is eagerly awaited by the initiated.

In order to build the bridge between all their innovations, the *by FiveCo* signature will, from now on, be added to all the company's brands. « For our customers, it is a guarantee of a unique know-how and the proof that our capacity to innovate paints itself as much on the concepts we develop for our business clients, as on the brands we have conceived ourselves.»



by FiveCo logo incorporated to the 2 FiveCo brands

FiveCo

Founded in Lausanne in 2002 by five graduates in microtechnics from the Swiss Federal Institute of Technology, the engineering firm FiveCo specializes in outsourcing innovative engineering. Their mastery and know-how very rapidly earned them great success. Among the hundred or so businesses who have entrusted their projects to FiveCo, we have giants such as Alstom, Hublot, Nestlé or Maillfer. As well as outsourcing innovation for large groups, FiveCo launched Mémoire du Vin, a wine cellar management system, and Art of Secret, a collection of secret furniture.

For further information : <http://www.fiveco.ch/>

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